

## **Requirements for works on the " Me and My Confucius Institute Story "**

### **I. Articles**

1. The articles may be about a person, an event, a lesson, an activity, a moment at the Confucius Institute, highlighting the role it plays in the cultural exchanges between China and other countries. There is no limit on the style.

2. Either in Chinese or English.

3. The length of an article should be no more than 3000 words.

4. There should be 5 or 6 pictures enclosed in JPG format with descriptions. The original file should be no less than 1MB and no more than 5MB.

5. Your life photo should be provided with a personal introduction less than 50 words and contact information. Each user can submit three articles at most.

### **II. Photos**

1. The photos should be about either your experience at the Confucius Institute, or the people and events related to the Confucius Institute.

2. The works should be a single image reflecting stories and

feelings. The composition, light and color of the photo will be the part of evaluation criteria.

3. No watermarks appear in the photos.

4. The title of the photo should be less than 30 words, while its description less than 150 words, indicating shooting time and place according to the requirements.

5. The original photo should neither be changed, nor framed in any form to avoid affecting its authenticity.

6. No more than 5 photos should be submitted.

7. The photos should be in JPG format. The original photo should be no less than 2MB and no more than 5MB.

### **III. Videos**

1. With the complete story plots, the videos may record shows of students, overseas teaching experience of teachers and the Confucius Institute's characters or other contents related to the Confucius Institute.

2. The video should be 3-5 minutes. Each user can upload five videos at most.

3. No advertisements and watermarks appear in the videos.

4. Requirements and formats of shooting and editing:

Either mobile phones, professional cameras or DVs can be used

in shooting.

Width-to-height ratio of picture: 16:9

Recommended resolution: 720x1280 pixels or 1920x1080 pixels

The size of video files: Less than 1GB (If the video is larger than 1GB, please use competent software for transcoding or compression)

Video format: MP4 or other common video formats are recommended.

5. If the language in the video is not Chinese or English, please add Chinese and English subtitles to the video.

#### **IV. Voting Rules**

Each user enjoys 5 votes per day. If any vote rigging is found, the votes will be invalid or even disqualified.

#### **V. Copyright Declaration**

1. The participants must own the copyright of their works. If the works are completed by multiple individuals, these individuals should participate in the contest together or the only one of them who participates in the contest should possess the right to publish independently.

2. The participants should be responsible of the legal issues

concerning the reputation, copyright and portrait rights by themselves. A declaration of their works not infringing on the copyright of third parties should be issued.

3. The contest organizers and their media partners have the right to reuse the entries for publication, exhibition and demonstration.

4. After the results are published, the award-winning works will be required to submit original files that are qualified for publication and exhibition.

5. All the participants are deemed to agree to the relevant provisions of the contest. The right of final interpretation shall be vested in the Information Office of the Confucius Institute Headquarters.

The Confucius Institute Headquarters

